

In his current role with Nestlé, Wouter de Smet leads coordination for the Nescafé Plan project, a global coffee sustainability program, covering Asia, Oceania and Africa. Prior to this position, he worked for Nestlé China for nine years as a Coffee Agricultural Service Manager in Pu'er, Yunnan Province. In 2012 Nescafé Yunnan Plan won the “2012 World Business and Development Award” at the United Nations Conference on Sustainable Development in Rio and was named the “Best Practice to Promote Societal Development in China” at the first annual conference of the UN Global Compact Network in Beijing. Further the project was awarded with “The Gold Standard Award for Stakeholder Engagement” in Hong Kong.