

Executive Profile



Mr. Pierre-Alexandre CHENEL
Managing Director, Yves Rocher Thailand

Strong of solid experiences both in France and in International markets, in the Rocher Group since 2002, with a background in finance, Pierre has led some of our subsidiaries like Italy and Eastern Europe countries. Pierre has been appointed in Thailand since January 2020. Outside of work, Pierre is an avid history fan, a celebrated cook, and a happy father of 2.