 Thursday, 18 May 2023

 The Landmark Bangkok Hotel



Ms. Thanyaporn Krichtitayawuth Executive Director

UN Global Compact Network Thailand



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GO GREEN COLLABORATION

Ways to get in
**a low carbon
society**

**Not only a government and private companies,
but we will see more collaborations
from civil society organizations,
and all parties can progress
together sustainably.**



CARBON NEUTRALITY

A goal of
**carbon
neutrality**

**An urge to fix the production
to be more environmentally friendly.**

**Not just 'Recycle'
but starting from 'Reduce'**

Consumers and producers must understand and make decision in
the aligned direction. Media will have a clearer and active role for

Zero Waste Mindset

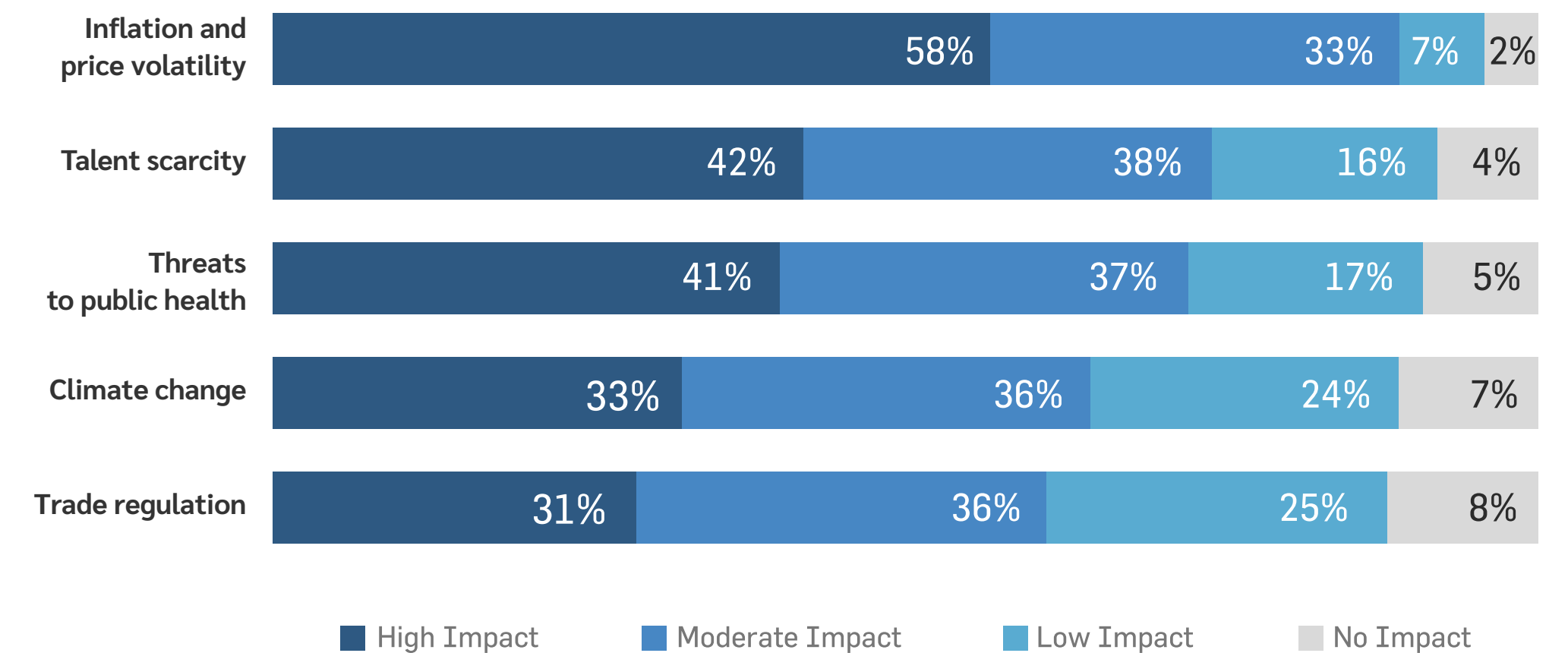
CEO STUDY

A key for businesses to unlock global pathways to resilience, growth and sustainability

A survey disclosed opinions of **over 2,600 CEOs from 18 industry sectors across 128 countries** regarding business resilience, path to full recovery, and sustainable growth

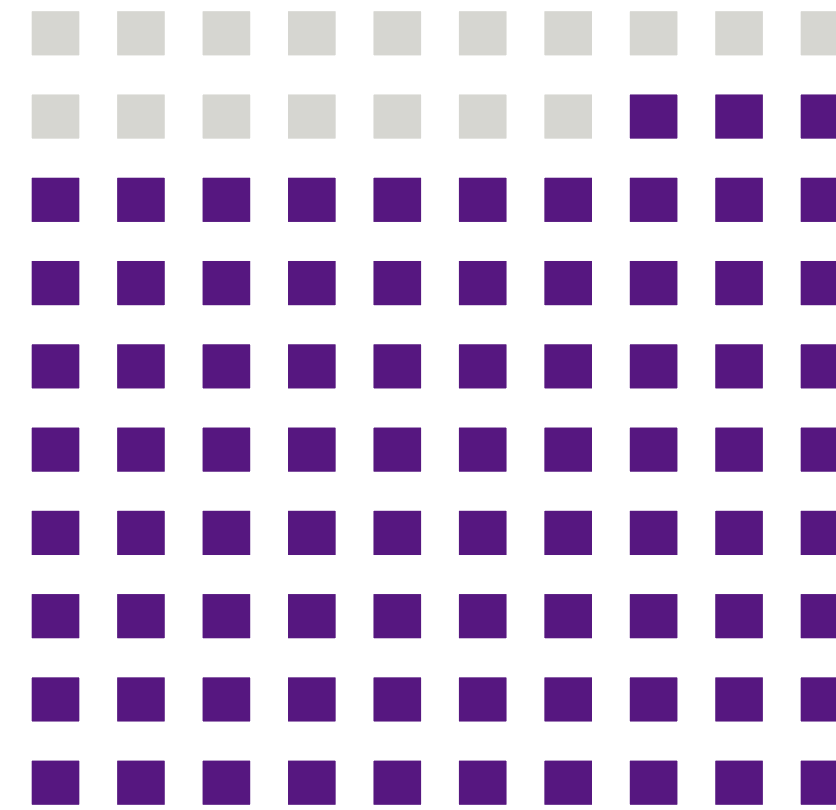
93% of the CEOs are facing an enormously challenging global context

5 challenges that most CEOs are experiencing in their businesses

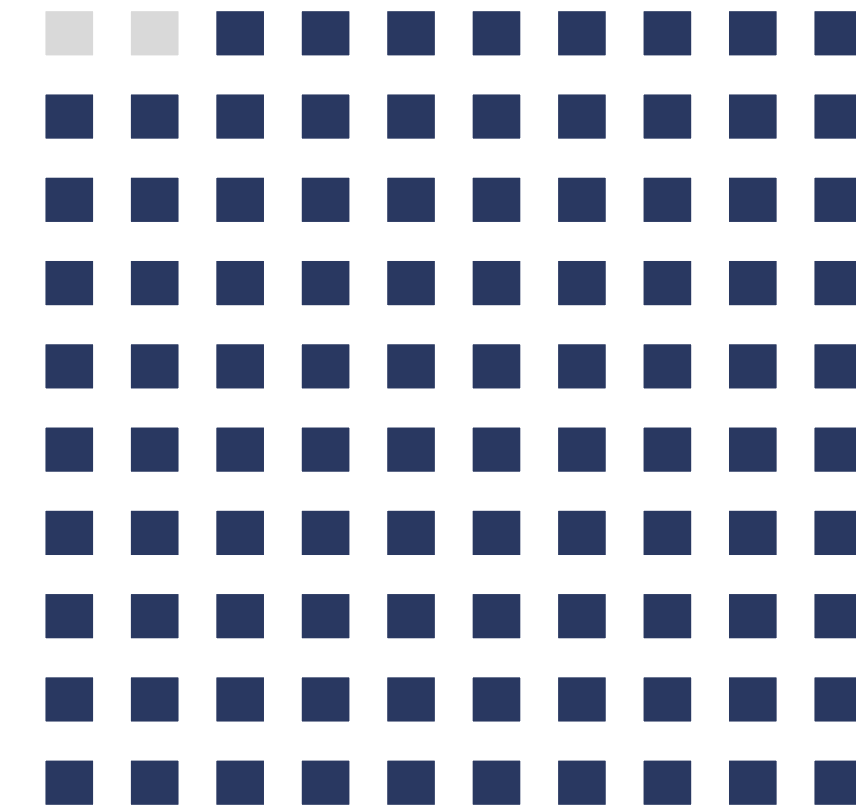


CEOs are sustainability leaders.

83%  98%



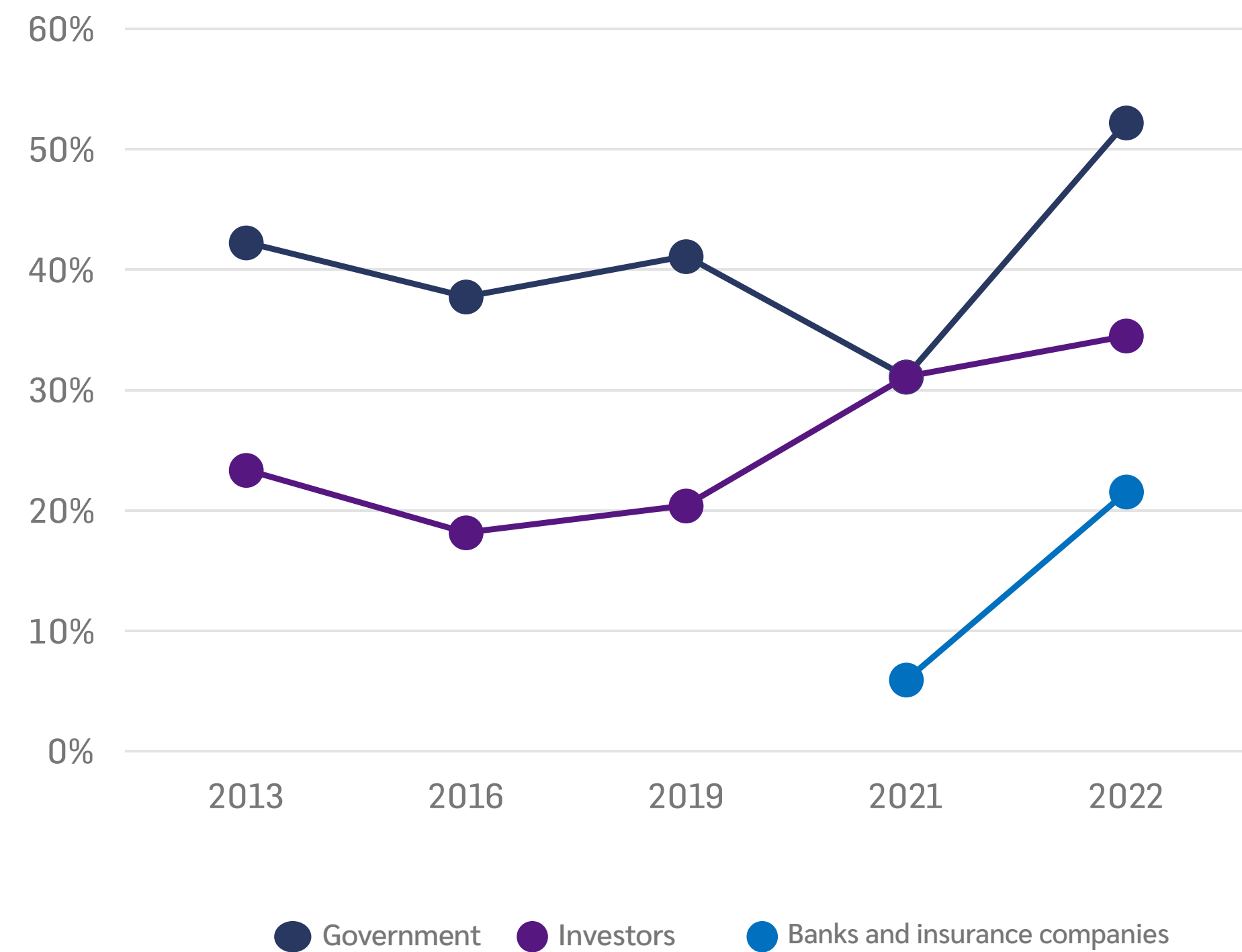
2013



2022

98% of the CEOs clearly recognize and agree that they play an essential role in supporting sustainability in their businesses

Government, investors, and banks are placing more emphasis on the development of sustainability.



More than **52%** of the CEOs see that the government has most influence on the sustainability, almost doubling the rate of 31% in 2021.

34% of the CEOs see that the investors still have influences on sustainability management.

21% of the CEOs see that banks and insurance companies are the stakeholders who have more role in sustainability issues, rising from 6% in 2021.

Ingredients for Resilience



To build true resilience, CEOs must embed protections across their business - in their strategy, workforce, supply chains, and greater ecosystems.

Biodiversity

A capital of businesses for economy recovery



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An abundant environment is the **most valuable “capital of businesses”**. In a tourism industry, it creates wide variety of resources, and, therefore, the selling points to the destination.

Additionally, these are initial factors of various raw materials necessary for the manufacturing process of products and services.

In the past 50 years, **75%** of Earth’s ice-free land surface has changed significantly. **Most of the oceans is polluted and over 85% of the wetlands has been destroyed.**

Sustainable Finance

A vital element driving the sustainable economy



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Sustainable finance is an investment that creates positive impacts on the environment, society, and the practice of good governance as well as allocates capital in the economy.

Since financial sectors are the mediator to capital allocation for the system, sustainable finance is a crucial factor for practical, sustainable business in the long run.

Taxonomy **is a central standard**

determining environmentally-friendly economic activities to be accepted in the international standard and in accordance with the Thai context



Supply Chain Management

A well-rounded system management for the sustainable flow in the organization

Supply chain management requires the collaboration from all stakeholders.

Since business operations nowadays have shifted from a competitive to cooperative approach, the building and management of comprehensive supply chains that share values among operators while promoting a circular and sustainable economy has become a crucial task of all businesses.

Many top companies that used to have Asia as their production base are now looking for a **new investment destination where the raw materials, production and consumption are found in the same region** because of decreased logistics and less greenhouse gas emissions



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Green job refers to jobs that can help in preservation and rehabilitation of the environment whether it be jobs in traditional organizations or those in green sectors such as jobs that facilitate the energy efficiency and raw material improvement, greenhouse gas emission restrictions as well as reduction of waste and pollution.

The Thai government promotes hiring in eco-friendly industries through various measures such as **tax exemption on imported machinery, encouraging banks to offer loans in a low interest rate, and the solar cell installment**

TREND 4

Green Job & Workforce

The hottest worldwide trend
for the new working era

Energy Transition and Innovation

Invest today for the better sustainability
in the future

H₂

As global trends change, new investment opportunities for long term business returns emerge. Businesses must keep exploring options to transition to renewable energy by using new innovations. These investments will require substantial funds, but they can also provide long-term yields.

Circular energy will be completely generated only when **everybody has access to an efficient low carbon energy system** and seeks hiring opportunities that are sustainable, equal, and fair.



GO GREEN GLOBAL TREND

Ways to enter a
low carbon society
in global stage

Resources generating energy
is still a main issue for
examining whether
they are low carbon

A readiness level in society,
education and professional skills
will lead to the circular economy



BIO-CIRCULAR-GREEN

เศรษฐกิจใหม่
ใกล้ตัว

May 27, 2023
10.00-16.00 HRS
Online Workshop via Zoom

- Be more resilient with Basic BCG Economy Model
- Rethink business with Circular Design (CIRCO)
- Know-how exchange with like-minded entrepreneurs

50 Seats Only!
and it's free!



Best Practices for Green and Innovative MSMEs by using the Bio-Circular-Green Economy Model

for business development and BCG implementation, revealing the opportunity to sustainable growth in a challenging economic state and resource crisis era.

**One-Day
Workshop for
SME and MSME
entrepreneurs**

*This workshop is conducted in Thai only

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Program designed by CIRCO Hub TH



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